

**Consulate General of India
Shanghai**

Launch of the website of the 17th Pravasi Bharatiya Divas

The Consulate General of India in Shanghai organised live streaming of the launch of the website (pbdindia.gov.in) of the 17th Pravasi Bharatiya Divas (PBD) Convention for Indian Diaspora in Eastern China Region at Consulate premises on 13th October 2022. The programme was organised in a hybrid mode for wider participation of Diaspora. The launch of the PBD website marks the commencement of online registration for participation in the PBD Convention 2023.

The website was jointly launched by the Hon'ble External Affairs Minister, Dr. S. Jaishankar and the Hon'ble Chief Minister of Madhya Pradesh, Shri Shivraj Singh Chouhan. Hon'ble Minister of State for External Affairs, Shri V. Muraleedharan also participated in the launch ceremony.

Launching the website, EAM said that, since 2014, the Government has accorded the highest priority to our more than 32 million Diaspora and that our engagement is founded on the 4Cs of Care, Connect, Celebrate and Contribute. He added that PBD Convention 2023 will also include a first ever digital exhibition on the theme "Azadi Ka Amrit Mahotsav (AKAM)- Contribution of Diaspora in Indian Freedom Struggle".

In his remarks, Chief Minister of Madhya Pradesh spoke about the rich cultural and spiritual heritage of Madhya Pradesh and encouraged the Diaspora to participate in the PBD Convention 2023 in large numbers.

Speaking on the occasion, the Consul General Dr. N. Nandakumar briefed the diaspora about the PBD website and registration process for participating in the Convention. He also urged the Diaspora to take part in the Convention enthusiastically and in large number.

The Pravasi Bharatiya Divas (PBD) Convention is a flagship event of the Government of India and provides an important platform to engage and connect with the overseas Indian Diaspora. The 17th PBD Convention will be organized from 08-10 January 2023 at Indore, Madhya Pradesh, in collaboration with the Government of Madhya Pradesh. The 17th PBD Convention will be held in a physical format after a gap of four years. The theme of PBD Convention 2023 is "Diaspora: Reliable partners for India's progress in Amrit Kaal".

Prominent members of Indian diaspora including members of Indian community organizations in Shanghai, Jiangsu and Zhejiang Province participated in the launch.

14 October,2022
Shanghai